

What our program looks like:

The program will align with how students expect to receive and consume media, while also supporting institutions in raising awareness about the program for students and faculty.



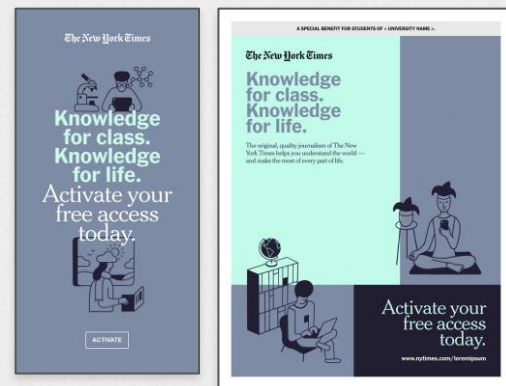
Access to NYTimes.com

All students and faculty will be granted unlimited access to The New York Times digital platforms. All readers will have the same user experience as individual subscribers, with the ability to personalize their experience and preferences.



Teaching and Learning Tools

Leveraging The New York Times as a primary source covering stories on a wide variety of topics, the inEducation curricular tool helps faculty bring current issues into the classroom and spark conversation and debate through course material, weekly updates and lesson plans, writing prompts, and other activities.



Launch Program and Customer Support

To help you launch the program internally, we'll provide guidance and a guidebook with key messaging and digital assets to make all students aware of their access to The New York Times.

We will also continue to help support the program with our Customer Success team.

Access to NYTimes.com for Students and Faculty

Students and faculty through this program will have the same NYTimes.com reader experience as other subscribers, including:

- A personalized user experience, including the option to subscribe to 50+ newsletters
- Real-world and timely stories on nearly every topic and interest
- Live coverage of breaking news, in a digestible format
- Access to NYT articles published between 1851 - current day*
- Full access to the International edition and Spanish and Chinese editions
- A multimedia experience, including video, photography, interactive research tools – even virtual reality
- Full access to The Learning Network for their own use

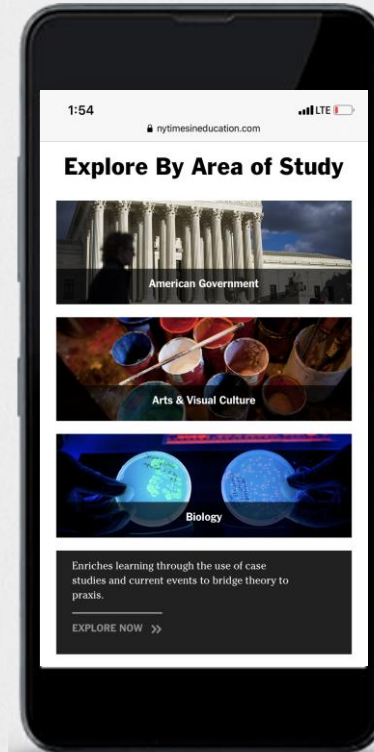


Teaching and Learning Tools: InEducation

Leveraging The New York Times as a primary source covering stories on a wide variety of topics, the inEducation resource helps faculty bring current events into the classroom and use The Times to spark conversation and debate through co-curricular activities.

FEATURES:

- 16 disciplines
- Weekly updates by faculty contributors
- Questions for discussion and analysis
- General instructional strategies
- Co-curricular activities
- Leadership focus



Teaching and Learning Tools: The Learning Network

As part of their New York Times access, all readers will have access to The Learning Network, The New York Times award-winning curricular tool designed for students and teachers and featuring dynamic content and activities invaluable for today's classroom.

FEATURES:

- Over 1,000 resources published each year to ensure materials are relevant and up to date
- Lesson plans
- News and geography quizzes
- Student opinion questions
- Picture prompts and graph prompts
- Current events conversations
- Writing curriculum
- Contests
- Professional development webinars



Domain Access - Most Common Access Method (Alternatively : IP access Method)

This is an overview of your students' and faculty experience, from awareness of their access to their use.

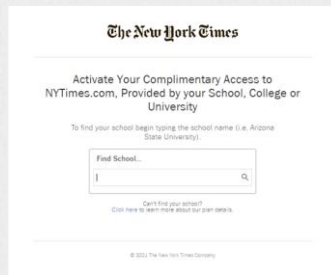
We've built this to be a simple process — for you and your community.

Access to the NYTimes.com is easy and seamless.

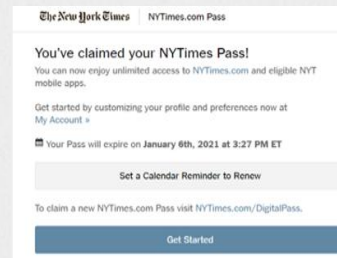
Other access methods are available through IP address authentication or email upload.



The institution directly informs students and faculty of their new access.



Students and faculty are invited to activate their account at nytimes.com/passes, using their institution's email address.



Once activated, a faculty/staff pass is valid for 364 days. A student pass is valid up to the graduation year they enter when they sign up for a pass.

After the pass expires, faculty and staff can easily renew their access by re-entering their email address at accessnyt.com.

The New York Times and Research Databases

While databases like Proquest, LexisNexis, and Factiva play a crucial role in the research workflow, there are key differentiators in the experience which illustrate the value of direct access to The New York Times.

The New York Times Experience (nytimes.com, NYT app)

- Offers an **engaging and optimized reader experience**, ideal for **supporting discovery and learning**
- **Individual accounts** enable personalization and ability to save articles/journalism across mobile apps and desktop
- Product designed to keep readers up to date on **current events and live news**
- Includes New York Times content from 1851–today from **print, online, and TimesMachine**, with all **multimedia, visual, and interactive content**
- **Includes app for iOS and Android and ability to opt into email newsletters**
- **Provides Spanish and Mandarin Chinese** versions of nytimes.com
- Supports activation and access through **Launch Guidebook** with assets and messaging for positive product rollout

Database Experience (Proquest, LexisNexis, Factiva, etc.)

- Professional research platform ideal for **topical and targeted research**, within a traditional research workflow
- Includes **multiple sources and newspapers**, in one place
- **Easy citations** across sources
- **Simple search interface**, with an ability to **save searches**
- Includes **New York Times content from print edition**, cover to cover
- Exact dates of **available coverage depend on product and plan guardrails**
- Inclusion of **graphics/video** depends on **availability of rights**